Nuclear Arms Discussion Week: A Summary

by Jim Nagle

The American public has started to take the initiative to inform themselves on the subject of nuclear arms. In response, the last week of April was designated Nuclear Arms Discussion Week at MSOE. The week consisted of three events held in S-341 during the free hours.

In the Winter quarter, in Logic Class, students were assigned a paper in which they were to discuss the nuclear arms issue. Ed Hill, the subsequent coordinator of the Nuclear Arms Discussion Week, and classmate Randy Conway, put together an audio presentation for their assignment. This included interviews with key people from different sides of the issue, and a debate between two of these people. The instructor, Mr. Timothy Clements, thought the audio presentation was a good idea, and wanted to see someone open it up to the entire campus. This led to the formation of the week of events.

Monday at 1:00 was highlighted by an introduction to the arms issue. Ed Hill presented the interviews which had been gathered for the Logic class assignment. In addition, information was presented which compared the current structure of weaponry and power of various nations, and discussed the basic

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WMSE Management Question

by Duane Krahn

Writer's Note:

The Ingenium recently received a letter-to-the-editor from an MSOE student which vindictively attacked the management of WMSE, the campus FM radio station. While being unsuitable for publication, the letter raised a few interesting points which inspired the following article.

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WMSE has undergone many changes since last spring. Two of the most prominent were MSOE's direct administration of the station, and its consequence, a management initiated format change. Neither was without controversy, for WMSE was the object of a power struggle between the now defunct Radio Broadcasters Club and the school administration.

The fight was not unfounded, as MSOE had long had many reasonable complaints against the Club and the way it ran the station. The Radio Broadcasters, on the other hand, were proud of WMSE's growing reputation of spontaneous free-form musical expression, and saw the administrative takeover as a direct threat.

The dispute did not end quickly. Several club members, who actively campaigned against the change in format, were dismissed from WMSE. The administration took charge of the station with only a handful of staff and a deep scar of bad publicity.

The WMSE letter is evidence that after almost a year there are still hard feelings and tension between some members of the club and the administration. The letter was mostly strong opinion, but also charged the current WMSE administration with mismanagement of school funds, enforcing unrealistic station policies, and employing students from other colleges.

When attempting to verify these accusations, Joseph DeCarlo, Vice-president of Administration, was unavailable for comment, and Doug Geren, General Manager of WMSE, refused to be interviewed. However, the office of the Treasurer stated that, according to financial records, no students from other colleges were being paid to work at WMSE.

Another interesting fact to note: Although WMSE's ratings dropped considerably during the format controversy, they are presently slightly below the old format's rating level.

MSOE's Potential Gold Mine

by Ken Bauer

MSOE is "writing the book" on how to recruit high school seniors for universities across the United States. The program, "Discover Gold", has kept the admissions office busy by already bringing in more than 850 accepted applicants for the 1983-84 school year.

Prior to the "Discover Gold: Goal 800" attempt, no direct mail was sent. Admissions counselors visited high schools to recruit potential students.

This college needed a marketing program and it started with the theme "Discover Gold", initiated by Senior Vice-president and Assistant to the President Joe DeCarlo, Dean of Admissions Owen Cherry and PR-Director of Publications (Carolyn) Sam Easterday. Why "Discover Gold"? According to DeCarlo the

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